



The Official Resource for Prevention and Treatment of Sports Injuries

- Amplify your message with Sports Medicine Weekly on ESPN Radio
- Reach your Audience along with other Authoritative Influencers
- 83% of Americans want to make a change in their diet & exercise habits this year
- 1 in 3 Americans search for health-related content every month



Bulls Radio Host [Steve Kashul](#) and Team Physician [Dr. Brian Cole](#)

Rates for Year-round Advertising with Sports Medicine Weekly on ESPN Radio

Base Rate on [Blog](#) - \$550 per month | Base Rate on [ESPN Radio](#) - \$400 per show

Customize your ad package with combined months on blog and-or radio shows:

- Total Base Rate Value of \$5,000-\$6,999 receives a 20% discount for a \$4,000 net package
- Total Base Rate Value of \$7,000-\$8,999 receives a 25% discount for a \$5,250 net package
- Total Base Rate Value of \$9,000 and up receives a 30% discount for a \$6,300 net package

One Radio Show Interview is provided with every three months of Blog Advertising. All interviews and articles are posted to the blog and promoted through social media. All show podcasts are posted to the [SMW Blog](#), [ESPN Archive](#), [iTunes](#), [TuneIn Radio](#), [Stitcher](#) and [Podcasts.com](#). Please refer to the [Media Kit](#) for complete details on promotion of banners, articles and commercials.

- ESPN 1000 is the #1 rated sports station in all of Chicago; Average Monthly Downloads for ESPN 1000 Chicago Radio, approx. 350,000; more information on [Demographic Reach PDF](#).
- Net Proceeds from Sports Medicine Weekly are donated for the Advancement of Orthopedic Research and Cell Biology at [Rush University Medical Center](#).
- To become a Partner, please contact Theresann Seeger or David Cole at info@smwhome.net